

**FEDERATION
STERILISING RESEARCH &
ADVISORY COUNCIL OF AUSTRALIA**

**FSRACA 2018 NATIONAL
CONFERENCE**

**12-14 September
LUNA PARK -SYDNEY PTY Limited (LPS)
1 Olympic Drive, Milsons Point NSW 2061**



JUGGLING PRIORITIES

- C- Compliance**
- I-innovation**
- R-risk**
- C-challenges**
- U-up Dates**
- S-standards**

TRADE REGISTRATION PACKAGE



It is with great pleasure FSRACA invite you to participate in our grand event the 2018 National Conference.

An Exhibition Booth is a great way to connect with conference delegates and promote your organisation or services. With the trade exhibition area open for the duration of the conference, and all refreshment and lunch breaks being held in the trade area, this maximises your opportunity to connect with the conference delegates.

Our conference delegates will include Department Managers, Operations Supervisors, Sterilising Education Officers, Team leaders, Sterilising Technicians, Theatre Managers, Oral Health services, Infection Prevention and other Healthcare Professionals.

Your company will benefit by participating and meeting new and existing contacts in a relaxed atmosphere away from the day to day challenges of the busy sterilising departments.

Your company will have a unique opportunity to demonstrate your products, new, and innovative technology, to decision makers from around Australia and the Asia Pacific region. Department managers and sterilising technicians are the experts at the forefront of the sterilising department and have a major influence on the choice of products that are used at their facilities. You will also have the opportunity to meet and network with colleagues from around the nation. Our next conference will not be until 2021, So I urge you to take advantage of the opportunity to participate in this important event.

The following pages detail the opportunities that exist for sponsors, participants and exhibitors.

N.B. ALL Prices quoted are GST inclusive.

Exhibition Display costs will include lighting, power, flooring and signage for your booth.

Moreton Hire has been engaged to provide and construct the modular booths.

Your booth will be secured upon full payment

The aim of the organising committee is to provide a conference program that will attract sterilising and associated healthcare professionals to attend.

The conference will be an opportunity for companies to showcase their products to health professionals whose knowledge of Sterilising products and services is critical to risk free patient outcomes.

A provisional program will be available by 1st May 2018

To ensure the success of our conference the organising committee would appreciate early confirmation of your attendance with full payment.

Bump-in & out information will be confirmed and additional information including Luna park venues contract will be forwarded to Moreton Hire.

Please do not hesitate to contact us if there are sponsorship opportunities you wish to pursue or if there are specific requirements for your display stand that we may be able to facilitate.

Parking: no vehicles can enter the park at any time without LPS's permission. No vehicle can be in the park when it is open to the public or during an event (held by the hirer FSRACA or any other party) and all Vehicles must be removed at least half an hour prior to the commencement of the event. Use of the Luna Park loading dock is available by prior arrangement. Use of the Luna Park car park will be at the users own cost, cheaper rates are available if you book on line.

Bump in/out: the trade companies and contractors, agents etc. may only bump in at the agreed time(s) agreed to by LPS. Bump out must be completed within two hours of the completion of the event. Should bump out take longer than the time agreed there will be a minimum charge of \$275 per hour or part thereof or if the venue is the big top a minimum charge of \$550 per hour thereafter.

FSRACA and the Local organising committee is always very appreciative of your ongoing support and we look forward to seeing you and welcoming you to the conference.

Sincerely

Lynne Noring
Conference Convenor

Sharon Woods
Trade Coordinator

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EXHIBITION OPTIONS

Single Booth \$4,500 including;

Conference catering for 2x company representative (not including gala dinner dance)

Double Booth \$8,000 including;

Conference catering for 2x company representative (not including gala dinner dance)

Additional Company Representative Costs

Conference catering \$70.00 pp per day

Cocktail Meet and Greet \$70.00 pp

Gala Dinner/dance tickets \$ 80.00 pp

Booth registration closes 20th August 2018

- If you require extra meals, please indicate on the Trade Registration /tax invoice to assist with catering.
- Please note additional information detailing exhibition delivery and set up times will be sent out after receipt of payment

The cost of each modular booth includes;

Booth	size 3x3
Walls	2.4m (H) matt anodized aluminium frame with white laminated infills
Name signage	digitally printed board containing exhibitor's name and stand number
Lighting	2x 23 watt spotlights on track per shell scheme
Power	x14amp power point per shell scheme exhibitor

Not to be used pins, staples, screws, nails, bolts, paint and double sided adhesive tape.

- Moreton Hire will contact all participating Trade Companies.

TRADE BOOTH DESIGN



Sponsorship Opportunities

FSRACA Major Sponsors	Platinum \$18,000 1x only	Gold \$13,000	Silver \$9,000
Benefits	<ul style="list-style-type: none"> • Company recognition on television screens. • 2x Company banners in the front of the conference room. • Company Logo on Delegate Satchels • Acknowledgment in the program • Opportunity to insert a promotional item in delegate satchel, such as a flyer, brochure or small company logo item. Artwork supplied by company 	<ul style="list-style-type: none"> • Company name on program • Company recognition television screens. • 1x Company banner at the back of the conference room. • Opportunity to insert a promotional item in delegate satchel, such as a flyer, brochure or small company logo item. • Artwork supplied by company 	<ul style="list-style-type: none"> • Company name in program • Company recognition on television screens opportunity to insert 2 promotional items in the delegate satchel
Prime Exhibition Space	<ul style="list-style-type: none"> • Double booth First preference for booth location 	<ul style="list-style-type: none"> • Double booth • Second Preference for booth location 	<ul style="list-style-type: none"> • Single booth third preference of location.
Colour advertisement in the program	<ul style="list-style-type: none"> • 2x full pages • Artwork supplied by company 	<ul style="list-style-type: none"> • 1x Full page • Artwork supplied by company 	<ul style="list-style-type: none"> • ½ page • Artwork supplied by company
Morning, Afternoon teas & lunches for company representatives	<ul style="list-style-type: none"> • 4x company • Representatives 	<ul style="list-style-type: none"> • 3x company • representatives 	<ul style="list-style-type: none"> • 2x company • representatives
Dinner tickets for Thursday night dinner in the crystal palace	<ul style="list-style-type: none"> • 4x company • Representatives • Company banner at dinner function 	<ul style="list-style-type: none"> • 3x company • Representatives 	<ul style="list-style-type: none"> • 2x company • Representatives
Partial sponsorship of the cocktail party Wednesday night	<ul style="list-style-type: none"> • Acknowledgment for partial sponsorship of the cocktail function. • 2x company banners at the cocktail party. 	<ul style="list-style-type: none"> • Nil 	<ul style="list-style-type: none"> • Nil
Acknowledgement of sponsorship of morning tea		<ul style="list-style-type: none"> • Friday Morning tea. With a company banner on display near the morning tea table. 	<ul style="list-style-type: none"> • Thursday Morning tea. With a company banner on display near the morning tea table.

Other sponsorship opportunities

1. Sponsorship of pens for delegates – approximately 500
2. Advertising in conference booklets
 - Full page advertisement- \$500
 - ½ page advertisement - \$250
 - \$500 Company logo on the pocket program approximately 500
 - \$500 promotional item in the delegate satchel.

Other Partial sponsorship opportunities

Partial Sponsorship of Cocktail party – Wednesday 12/09/18

3x sponsorships available at \$3,000 each

1x partial sponsorship of afternoon tea Thursday \$2,500

1x partial sponsorship of Lunch Thursday \$3,000

1x partial sponsorship of afternoon tea Friday \$2,500

1x partial sponsorship of Lunch Friday \$3,000

Thanks you for your continued support



**Federation of Sterilizing
Research and Advisory
Councils of Australia**

